

# James Butts

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## ONLINE PORTFOLIO

<http://www.jamesmakeseyes.com>

## PROFICIENCIES

**Desktop Publishing** - Adobe Photoshop, Adobe Illustrator, Adobe InDesign  
**Web Development** - XHTML, CSS Presentation Javascript, JQuery, Basic PHP  
**Development Frameworks** - Cake, WordPress, Blue Print, 960 Grid

## PROFESSIONAL WORK EXPERIENCE

**EA Sports Tiburon - Tiger Woods PGA Tour Online.** *March 2009 - Present*  
Web Designer / Developer

Creation of user stories and documentation for feature development.

Created wireframes and user flows for complex processes.

Visualized the content and functionality of web pages and distilled into art creation.

Front-End development of art mocks using XHTML, CSS, and Javascript.

Design interaction with the Tiger Woods web site and Facebook

**EA Sports Tiburon - Tee Shot Live.** *March 2009 - Present*  
Web Designer / Developer

Creation of user stories and GDD's for feature development.

Designed most of the features, under the supervision of the Development Manager, that Tee Shot Live consist of.

Creation of all art mocks for feature development and usability flows.

Complete front-end development of art mocks using XHTML, CSS, and Javascript.

Design for the iPhone application side of the project, including marketing material for EA , the iTunes Store, and UI.

Oversaw the interaction between the iPhone application and the website.

**Worldwide Brands, Inc.** *April 2008 - March 2009*  
Jr. Graphic Designer / Social Marketing Project Manager

Creation of visual assets used on the video, print, and multimedia platforms.

Design of mocks for the web site and complete creation of pages within the site using CSS, HTML, Flash, and Javascript.

Critical role in the launch of a new product, requiring marketing strategies, UI development, and content maintenance.

## EDUCATION

**Tallahassee Community College CIT Department.** *July 2006 - August 2007*  
Multimedia Specialist / Graphic Designer

Attended Tallahassee Community College, completing Associates degree.

Design and production support services for the development of classroom presentations, instructional video, interactive courseware, etc.