

James Butts

ONLINE PORTFOLIO

<http://www.jamesmakeseyes.com>

PROFICIENCIES

Desktop Publishing - Adobe Photoshop, Adobe Illustrator, Adobe InDesign
Web Development - XHTML, CSS, Basic XML/Javascript/PHP Knowledge, AS2
Development Frameworks - Cake, WordPress, Blue Print, 960 Grid
3D Animation - Basic Lightwave 3D
Marketing - Google Analytics, Click Tracking, SEO

PROFESSIONAL WORK EXPERIENCE

EA Sports Tiburon - Tiger Woods PGA Tour Online. *March 2010 - Present*
Web Designer / Developer

Creation of Userstories and GDD's for feature development.

Worked closely with the project's lead designer to manage and develop features using SCRUM.

Designed and Front-End developed most the usability and consistency for the site, including critical flows that users experienced to get into the game.

Front-End development of art mocks using XHTML, CSS, and Javascript.

Design interaction with the Tiger Woods website and Facebook

EA Sports Tiburon - Tee Shot Live. *March 2010 - Present*
Web Designer / Developer

Creation of user stories and GDD's for feature development.

Designed most of the features, under the supervision of the Development Manager, that Tee Shot Live consist of.

Creation of all art mocks for feature development and usability flows.

Complete front-end development of art mocks using XHTML, CSS, and Javascript.

Design for the iPhone application side of the project, including marketing material for EA and the iTunes Store, and UI.

Oversaw the interaction between the iPhone application and the website.

Worldwide Brands, Inc. *April 2009 - March 2010*
Jr. Graphic Designer / Social Marketing Project Manager

Creation of visual assets used on the video, print, and multimedia platforms.

Design of mocks for the website and complete creation of pages within the site using CSS, HTML, Flash, and Javascript.

Critical role in the launch of a new product, requiring marketing strategies, UI development, and content maintenance.

EDUCATION

Tallahassee Community College CIT Department. *July 2006 - August 2007*
Multimedia Specialist / Graphic Designer

Attended Tallahassee Community College, completing Associates degree.

Design and production support services for the development of classroom presentations, instructional video, interactive courseware, etc.